

Find *anywhere*

Mapcodes give every spot on Earth a short, precise address.

MyMapcodes.com makes them even easier.



FREE TO USE

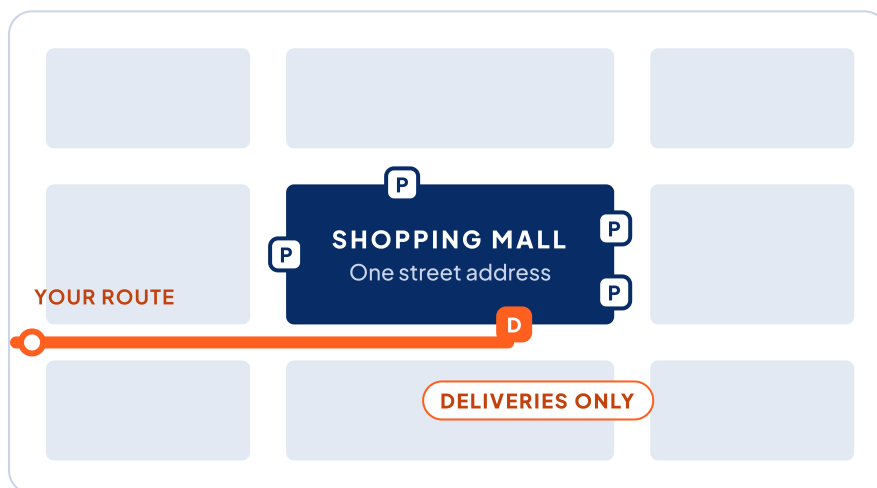


NO SIGN-UP REQUIRED



NAVIGATE WITH YOUR FAVOURITE APPS

“Close enough” still leaves you lost



 Public parking  Where navigation takes you

One address. Five entrances.

Enter the mall's street address and your navigation app picks a door for you. Today it's the loading bay.

The parking you need is around the corner, so you're circling the block again. It happens in every city, every day.

A mapcode points to the exact entrance.

PLACES WITH NO ADDRESSES

- Where your car broke down
- Mountain hiking trails
- Where your kid is waiting for you
- That scenic outlook only you know
- Where you need your pizza delivered
- That spot you just got pickpocketed

Every one of them already has a mapcode.

Addresses fail in three ways

Too vague

One address for a whole property: the main gate only, no loading bay.

Missing

No street, no number. Farms, informal settlements, new developments.

Lost in translation

Hard to spell, say or hear. The world speaks over 7,000 languages.

THE SOLUTION

Introducing mapcodes

A free, open system that gives every spot on Earth its own short code:
as precise as GPS, as easy as a postcode.

GBR KH.BB

The London Eye, London

Country code. Only needed across borders. In the UK, KH.BB is enough.

The mapcode. Works the same in every country, with that country's code in front.

4–7

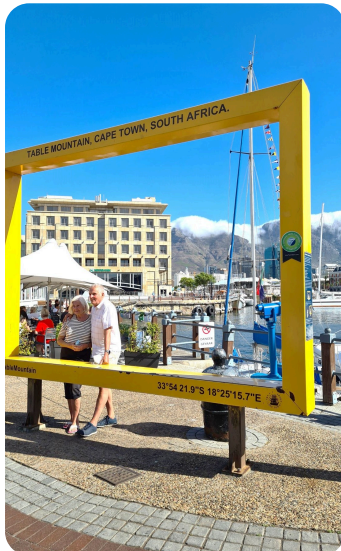
characters

±5 m

precision

100%

of the planet, addressed



Shorter than coordinates. Just as precise.

Table Mountain photo frame, V&A Waterfront, Cape Town

GPS COORDINATES

33°54'21.9"S 18°25'15.7"E

24 characters and symbols

MAPCODE

ZAF 8K.NG

Four characters only: 'ZAF' is the country code and not required within South Africa. Easy to say over a phone or two-way radio, or include in a social media post.

Why mapcodes win

Pinpoint precise

The exact gate, entrance, dock or parking bay.

Language-neutral

Letters and numbers only.
Nothing to mishear.

Short and shareable

Say it, SMS it, write it down or print it.

As many as you need

Not one per property: one for every entrance.

Work where addresses don't

No street, no number, no problem.

Free and future-proof

Public domain since 2008.
Street renames can't touch them.

WHERE THEY MAKE A DIFFERENCE

Logistics & delivery

Emergency & security

Retail & property

Events & tourism

Rural & informal areas

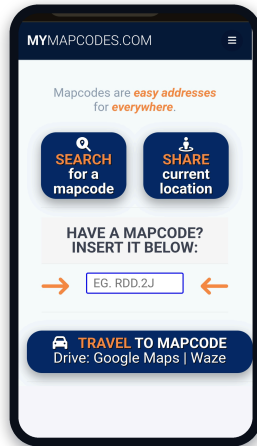
Everyday life



TRY IT NOW

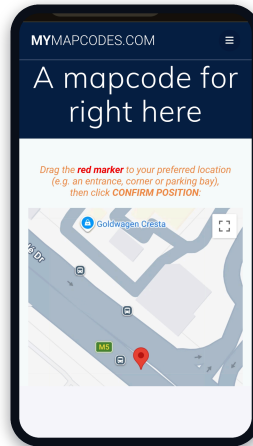
Your first mapcode in 60 seconds

Free, in any browser, with no app to install. Open www.mymapcodes.com and follow along.



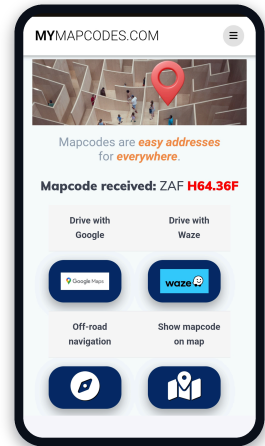
1 Get a mapcode

Search a place, address or GPS point. On your phone, tap *Share current location*.



2 Pinpoint the spot

Drag the marker to the gate, entrance or bay you mean. Your mapcode updates instantly.



3 Share one link

Anyone can drive there with Google Maps or Waze, or check it on a map first.

SEE IT WORK <https://www.mymapcodes.com/go/?t=ZAF&ma=H64&mb=36F>

FROM TOMTOM'S FOUNDERS TO YOUR PHONE

2001

Invented by TomTom founders Pieter Geelen and Harold Goddijn.

2008

Donated to the public domain, run by the Mapcode Foundation.

2023

MyMapcodes.com launches, with Google Maps and Waze built in.

2026

A new brand and a faster, mobile-first experience.

Better addresses, for everyone.

Got a question, a story to share, or interested in custom branding or systems integration for your business? We'd love to chat.

www.mymapcodes.com

Leon Schnell, Founder · leon@mymapcodes.com

Scan to
try it

